

# The software that simplifies your life...

A Solution designed for personal care salons

## A complete, easy to use software application for your business!

# Save time and money with Alpha Salon

Which salon owner hasn't experienced inventory problems, suffered from delays in client follow-ups, or lost precious time calculating employee commissions? This is where Alpha Salon comes in. It provides you with all the tools you need to manage and grow your business, saving you time and money in the process.

The Alpha Salon management software program was developed by Dectro International, a world-renowed Canadian firm specialized in personal care. It is designed specifically to meet the needs of beauty, hair removal, hairdressing and tanning salons, as well as massage therapy parlors and spas. Alpha Salon is available in three versions (Simple, Multi or Spa), which makes it suitable for any business, large or small.



#### **Software content**

Thanks to its user-friendly features, Alpha Salon simplifies day-to-day task management and gives easy access to the data necessary for the production of accurate annual reports.

#### **Customer files**

This application promotes a personalized approach to customer care. Enjoy easy access to customer files complete with client details and photo, treatment and sales history, as well as appointment dates and birthday. A log of total monthly purchases for each service and product type can also be generated, which allows you to quickly recognize trends in buying habits so you can fine-tune your promotional offers accordingly.

### **Employee files**

This tool greatly simplifies salary and commission calculation, according to products and services sold. It also generates a global sales report for each employee, thereby facilitating performance evaluations.

#### Supplier files

Alpha Salon keeps a detailed list of the products you obtain from your suppliers and automatically generates purchase orders in accordance with sales and inventory volumes.

#### Direct mail advertising

Send your customers promotions, novelty items and even greeting cards! This application also allows you to rapidly create an index of customers according to various criteria (customer category, birthday, purchase or service history, etc.), as well as to print address labels and prepare direct mailings, all in a few mouse clicks!

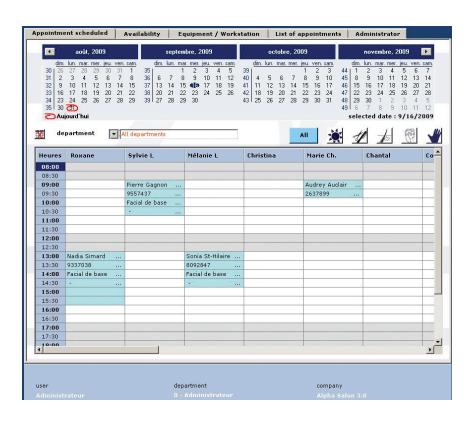
#### Closing entries

A balanced cash register always puts a smile on your face, doesn't it? In that regard, Alpha Salon allows for a great number of features, be it printing of detailed sales report and closing entries. This tool also enables the user to manage and close at any time multiple cash registers in a network environment. You'll wonder how you managed without it!

#### **Software content**

#### Agenda

Not only does the Alpha Salon agenda greatly simplify the appointment-taking procedure, but it also enables you to efficiently manage employee, workstation and equipment schedules. You can also validate your appointment confirmations from the relevant schedule entry. This automatically generates a customer order to which services or products can be added at the time of invoicing. Talk about a time saver!



#### Medical records

Alpha Salon is that rare management software program that can keep on file medical records specifically pertaining to beauty, hair removal, massage therapy, hairdressing and tanning services. This convenient feature allows your employees to access at any time a client's medical history, to check on contraindications, skin examinations, hair analysis, and even hair color formulas! Records can be printed out, so you may obtain client confirmation when needed.

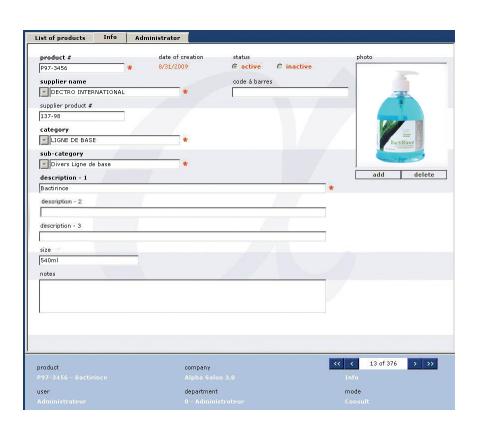
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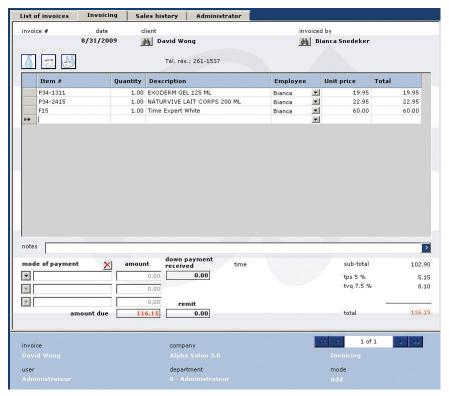
#### Inventory

Our inventory management boasts of many convenient features, from automatic inventory adjustment at the time of invoicing to order creation once a set minimum inventory volume is reached. You can even group together several treatments and offer them as a package to facilitate discount and product expenditure calculation. Less headaches for you!

# Invoicing

With Alpha Salon, creating invoices is child's play! Thanks to it's intuitive iconbased interface, client and purchase selection becomes a breeze. In addition to the basic information (contact, service and product details, taxes, etc.), you can integrate multiple payment options and assign a sale to a single or multiple employees. Nothing is left out!





#### Three versions, in keeping with your needs



#### Alpha Salon - Simple User

Ideal for independent salon operators, it simplifies management for self-employed individuals, who work from a single computer station.



#### Alpha Salon - Multi Users

Perfect for professional salon owners with a small number of employees. This version allows for the administration on a single computer station of payroll and commissions, as well as other important small business activities.



### Alpha Salon - Spa Network

Alpha Salon Spa Network can oversee a large operation involving many employees that work on multiple workstations in a network environment. It is the ideal version for a multi-service salon or spa that requires top-of-the-line management solutions, but also allows for the individual management of several businesses. Computers may be licensed for use by an unlimited number of employees.

Applications	Simple User	Multi Users	Spa Network
Agenda	Optional	Optional	Optional
Customer files with purchase history	•	•	•
Medical records (for beauty, hair removal, hairdressing, massage therapy and tanning services)	Optional	Optional	Optional
Employee files and commission calculation		•	•
Supplier files and purchase follow-up	•	•	•
Automated management of supplier order fulfillment and incoming products	•	•	•
Direct mail advertising	Optional	Optional	Optional
Detailed inventory of products and services	•	•	•
Products and services grouping (packages)	•	•	•
Invoicing with the option of 3 payment methods	•	•	•
Shopping cart (pending orders)	Optional	Optional	Optional
Management of promotional pricing by date	•	•	•
Closing and accounting entries	•	•	•
Authorized user and password management		•	•
Printing of various performance reports	•	•	•
Number of licences	1	1	2 (3 + optional)

## **Service Plan**

Protect your investment by signing up to the Alpha Salon service plan. This plan is renewable annually and gives you access to unlimited technical support over the phone as well as to every software update release.

# In Need of Training?

Unleash the full potential of Alpha Salon through one-on-one, personalized training. Contact us for more information.



#### Please contact us for a free trial.

#### Dectro International

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